

## MEDIA RELEASE

### Lightforce named Opposite Lock's 2018 Supplier of the Year

29th March 2018



Lightforce has been awarded 2018 National Supplier of the Year by Opposite Lock, one of the retail businesses owned by Bapcor Ltd, Australasia's leading provider of automotive aftermarket parts, accessories, automotive equipment and services.

Opposite Lock gives only one supplier this award each year. Out of all the suppliers to Opposite Lock, Lightforce was the standout for 2018.

"Hard work, great products and a customer service driven culture has continued to pay dividends to Lightforce, and it's great to be recognised by our distributors for this too," announced Tarnia Conti, Chief Operating Officer at Lightforce.

Lightforce has been working closely with the Opposite Lock sales and marketing team to ensure improvements in product range, in-store presence, technical knowledge, targeted retail promotions and continuity to achieve the envied position of market leader.

Lightforce is recognised as a long-established global leader in the automotive illumination space. Drawing upon 35 years of extensive experience, new product innovations are introduced on a regular basis. The ever-expanding range of Lightforce automotive electrical products has extended into a suite of complementary accessories, ranging from utility lights to dual switches and OEM style switch fascia panels.

"It's great to see the hard work of our Lightforce team, from warehousing through to sales, being recognised via this award. Well done to everyone. And thank you to Opposite Lock for the supplier recognition," said Hugh Matthews, Lightforce National Sales Manager.

Lightforce is looking forward to the next 12 months as we have a range of exciting new Australian made products being released onto the market in the automotive sector that will be available throughout the Opposite Lock retail network.

For more information, please contact **Mark Gamtcheff**, Lightforce Marketing Manager on **(08) 8440 0888** or **mark.gamtcheff@lightforce.com**